

Valley of the Sun Boys & Girls Clubs Economic Impact Study *Executive Summary by Damooei Global Research*

The Economic Impact Study examined data from the three non-profit organizations that comprise Valley of the Sun Boys & Girls Clubs: Boys & Girls Clubs of East Valley has 10 branches, Boys & Girls Clubs of Greater Scottsdale has 9 branches, and Boys & Girls Clubs of Metropolitan Phoenix has 12 branches. Data was obtained from surveys completed by a random sample of Club members and parents at all sites, questionnaires completed by staff as well as county, state and nationwide studies.

Damooei Global Research compared the aggregate operating budget of Valley of the Sun Boys & Girls Clubs (\$16.8 million) with the positive economic impacts that the Clubs generate in several major areas for the community, club members and their parents finding:

- Reductions in youth crime rates and savings to community – every \$1 spent by the Clubs saves taxpayers \$1.18 on expenditures for the criminal justice system
Annual Benefit - \$19.9 million
- Lowering of tendency to abuse substances and costs associated with underage drinking – for every \$1 spent by the Clubs, the economy benefits by \$1.34 in the reduction of the costs of juvenile drinking
Annual Benefit - \$22.6 million
- Affordable programs enable parents to work and/or attend school knowing their children are in a safe, positive environment – every \$1 spent by the Clubs generates \$13.14 in earnings by Club parents
Annual Benefit - \$220.7 million

With research data available regarding the cost to individuals and society of high school dropout and teen motherhood, the annual and lifetime benefits could be calculated finding:

- Higher graduation rates and improved lifetime earnings of Club members – every \$1 spent by the Clubs generates \$1.36 of increased earnings.
Annual Benefit - \$611,917 Lifetime Benefit -- \$22.8 million
- Lower teen pregnancy and motherhood rates create economic savings – for every \$1 spent by the Clubs \$.64 is saved by taxpayers and society
Annual Benefit - \$830,300 Lifetime Benefit -- \$10.8 million

To determine the Clubs' regional impact, researchers used the combined operating and capital budgets and the value of volunteer services (\$25.9 million) – every \$1 spent by the Clubs generates \$1.67 in regional output. Annual Benefit -- \$41.7 million

Taken together, every \$1 spent by the Valley of the Sun Boys & Girls Clubs generates \$19.33 in positive economic impact for the community.

Survey conducted 5/10/2011